

ThinkBike Milwaukee Workshop
Century City Tower
October 31 – November 1, 2016

Monday, October 31, 2016

- 8:30 Registration/Settle In – Conference Room 1
- 9:00 Welcome
Introductions – who are you / interest and goals for your participation
- 9:30 ThinkBike, Dutch Cycling Embassy, Cycling in the Netherlands (Ms. Mirjam Borsboom)
- 9:50 Cycling Networks, CROW Requirements, Multimodal Perspectives (Mr. Arie Vijfhuizen)
- 10:30 Short Break
- 10:40 User Perspectives, Equity and the Future of Cycling (Ms. Angela van der Kloof)
- 11:20 Education, Encouragement, and Enforcement – What is Happening in Milwaukee
(Wisconsin Bike Fed staff)
- 11:35 Public safety and Education Programs, Enforcement (Ms. Angela van der Kloof)
- 12:15 Lunch
- 1:00 Workshop Location – Why Century City (Redevelopment Authority staff)
- 1:15 Bicycle Network Assignment: Rethinking the Milwaukee Bicycle Network
A step-by-step assignment will lead each group through the following stages of collaborative thinking:
- Origins and destinations
 - Current flows, vulnerable groups, potential riders
 - Who do we want to focus on / facilitate
 - The chain is as strong as the weakest link – check
- 2:15 Group Work on Network Planning
- 3:15 Short Break
- 3:30 Groups Present their Network Planning Results – Feedback and Discussion
- 4:15 Wrap Up Discussion for Day 1
- 4:30 Close – Day 1

Tuesday, November 1, 2016

- 8:00 Registration/Settle In – Conference Room 1
- 8:30 Welcome – Workshop Day 2
- 8:45 Streetscape Design (Mr. Arie Vijfhuizen)
- 9:30 Group Assignments – Move to Conference Rooms 3 and 4
1. Corridor A: Hopkins/31st – Capitol – 35th (Townsend to Congress)
 2. Corridor B: Townsend – 24th – Keefe (Roosevelt/51st to Teutonia)
- 10:00 Site Visits with Observation Assignments (Bublr Bikes available to ride)
- 12:15 Lunch / Group Work
- 1:00 Making the Case for Cycling (Ms. Angela van der Kloof)
- 1:45 Group Work
Develop design proposals for Corridors A / B
Link design proposals with the bicycle network discussion from Day 1
Suggest concrete ideas for specific education, encouragement activities for both corridors
- 3:00 Develop all ideas into a 5 minute presentation / pitch
(combined with short break)
- 3:30 Corridor Presentations, Discussion, and Feedback
- 4:30 Conclusions – Workshop Closure

Special thanks to the Milwaukee Think Bike workshop sponsors and supporters:

US Department of Transportation's Federal Highway Administration
Dutch Cycling Embassy
City of Milwaukee Department of Public Works
City of Milwaukee Department of City Development
Northwest Side Community Development Corporation
Midwest Energy Research Consortium
Bublr Bikes
Wisconsin Bicycle Federation
Outpost Natural Foods